



Privacy Policy

Last updated: 10/11/23

Thank you for visiting Gordons Electrical Supplies Website. We respect your privacy, and this Privacy Policy is here to help you understand how we collect, use, and safeguard your information.

1. Information We Collect

We collect limited information automatically as you browse our website. This includes your IP address, operating system, and browser type. We use this information for statistical purposes to analyse trends and improve our site, but it does not identify you as an individual.

Our website uses Google Analytics, a web analytics tool provided by Google, Inc. Google Analytics uses first-party cookies to collect anonymous information about your interactions with our site. This information helps us understand how visitors engage with our website and allows us to make improvements.

In addition, we may embed Google Maps on our website to provide location information. Please note that interacting with embedded maps may subject you to Google's privacy policy, which you can find [here](#).

2. Cookies

Cookies are small files stored on your computer's hard drive. Our site uses cookies to store information about your visit, such as the time of your visit, whether you've visited before, and the site that referred you to our web page. These cookies do not contain personal information and are used for statistical analysis and website improvement.



3. Opting Out

You can opt out of Google Analytics tracking without affecting your experience on our site. For more information on opting out of being tracked by Google Analytics across all websites, visit [Google's Opt-out Page](#).

4. Your Consent

By using or accessing our website, you consent to the terms of this Privacy Policy.

5. Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. The latest version will be posted on this page, with the modification date indicated.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at admin@gordonselectrical.com.